



KAY

Executive

NOVAH

Shape of Leadership

Professor Deborah J. Burt of the University of North Carolina at Chapel Hill UNC said in his book Leadership Communication: "Managers who lead teams actually need to communicate with others for most of the time every day. It's estimated that communication takes up 70-90% of a manager's time each day."

KAY's design is inspired from the England Legend of the Knights of the Round Table. Based on the deconstruction and reconstruction of the Knights of the Round Table, we design the communication platform for modern enterprise elites to exercise leadership.







KAY

Design for Power

NOVAH's KAY series of products render the luster and texture of high-quality solid wood, and possess a wide selection of table legs and accessories, which add elegant personal style to the space of young elites in various industries.

It's suitable for pragmatic managements who pursue personal style and have their own pursuits and thoughts about how to integrate corporate culture into personal tastes in spatial design. We hope that NOVAH furniture can be a platform for them to demonstrate their individual leadership and personal management style.





Kay: FG23+W24B+K17

Pax: FG23+W24B

Frasso: L08



Smooth Relationship With More Curves

Managers need more assistance to deal with complicated problems more accurately and the arc-shaped table empowers managements a more comfortable and convenient interaction angle while discussing with their colleagues.



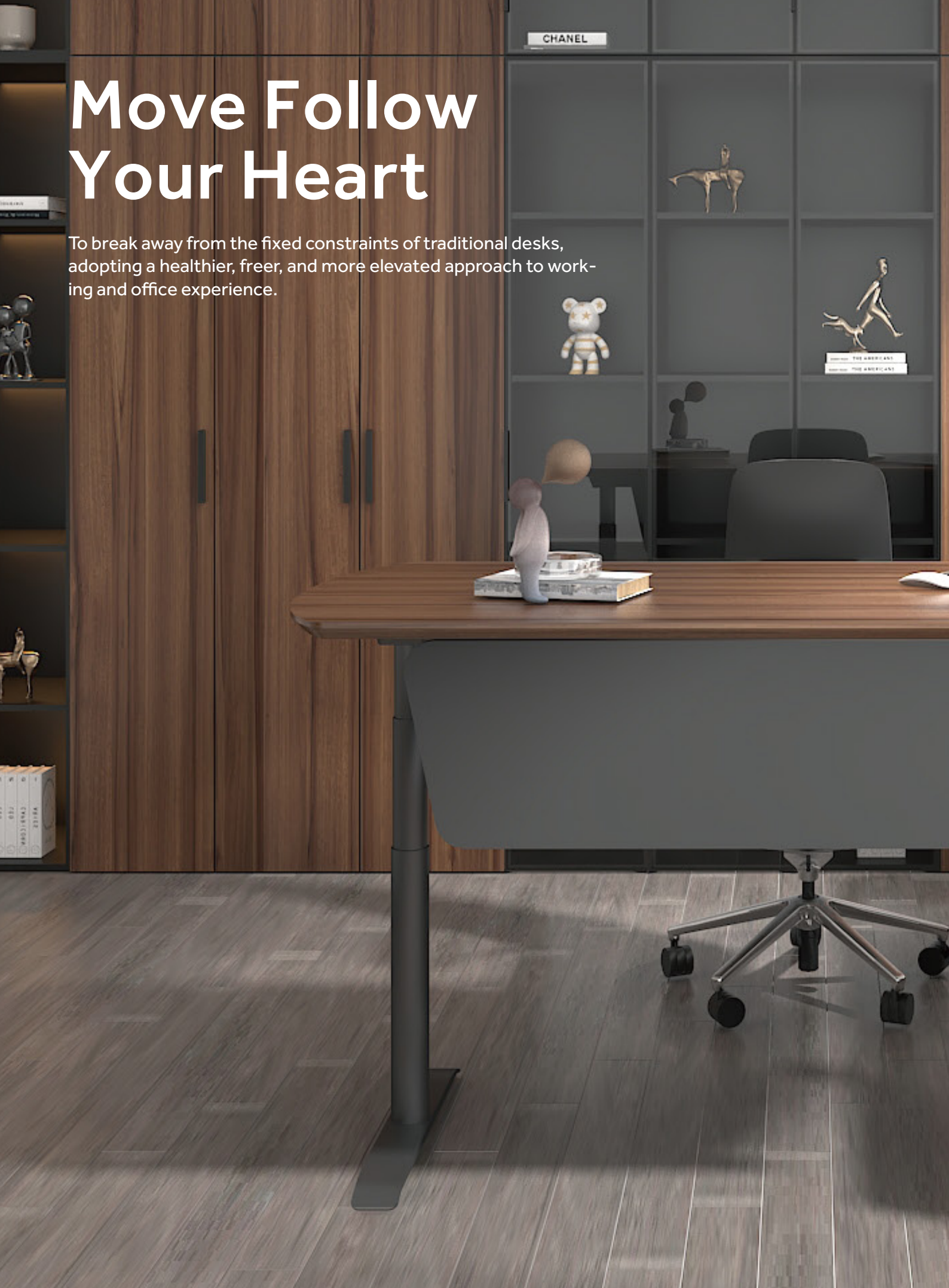
Kay: BT5+W24B+K17

Pax: BT5+W24B

Frasso: L01

Move Follow Your Heart

To break away from the fixed constraints of traditional desks, adopting a healthier, freer, and more elevated approach to working and office experience.





CHANEL

Kay: W25+BT6+K17

Pax: W25+BT6

Halo: L01



Diverse Options

Fixed desktops, adjustable main desks, and a variety of material and color combinations.



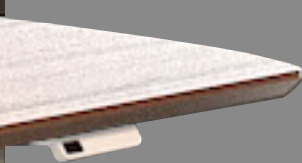
Kay: W25+BT5+K23

Pax: W25+ BT5

Frasso: L01

Colby: L09





Sit To Stand

Enabling users to switch between standing and sitting while working reduces fatigue and enhances mental agility.



Simple But Practical

The Happiest Talk, The Cleanest Desktop

With U-type hub interface, only a section of line of computer and 3C products is exposed and it's easy to plug and unplug, and thus visitors won't feel being treated rudely due to tangled cables on the desk.

Release More Space

The design of satchel position in the side cabinet saves the space to accommodate bags on the sofa and seat. The drawer-type host storage mode hides the host and makes it convenient for equipment boot every day.



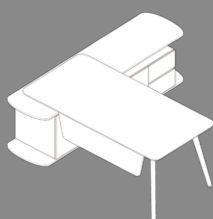


Humanized Storage System

This product has carefully considered double-layer drawers. Top drawers are used for storing office stationery and presentation materials; the lower drawers are designed for a lot of paper documents. This design avoids taking up desktop space and gives office conversations a sense of gravitas.



P6-7



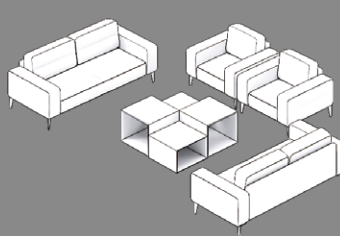
Kay2

M24&FG23&K17
1900*2030*750mm



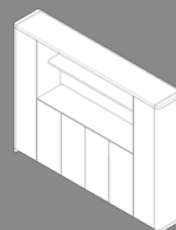
Frasso

Configuration: High back+leather
Chair color: L08



Duke

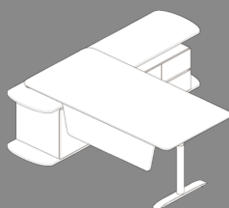
Sofa and coffee table combination
Configuration: Double sofa *2
+ single sofa *2 + Tetris *1
Sofa color: L08



Kay
High back cabinet
M24&FG23



P10-11



Kay-Hat

W29&BT5
1900*2030*750mm

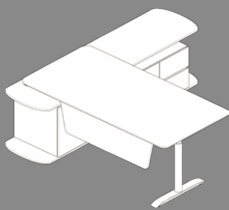


Frasso

Configuration: High back+leather
Chair color: L08



P12-13



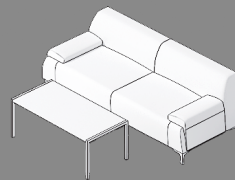
Kay2-Hat

W25&M2&k23
1950*2130*645-1295mm



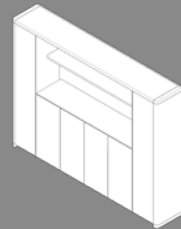
Frasso

Configuration: High back+leather
Chair color: L08



Colby Executive sofa and coffee table combinaion

Configuration: Double sofa
+ Gavin tea table
Sofa color: L09

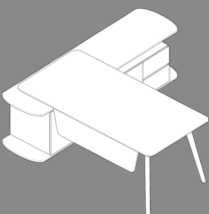


Kay High badk cabiet

W25&BT5



P08-09



Kay2

M24&FG23&K17
2200*2330*750mm



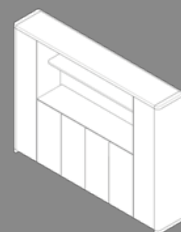
Frasso

Configuration: High back+leather
Chair color: L08



Frasso

Configuration: Leather
Chair color: L01



Kay High badk cabiet

M24&FG23

KAY



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NOVAH