



SEDA

Seating

NOVAH

Colorful SEDA





①

LOTS OF CUSTOMERS
SPEND A LITTLE



200 @ \$20 PER CUSTOMER
= \$2,400

FEWER CUSTOMERS
SPENDING MORE!



6 @ \$500
= \$3,000

②

US . . .



MID-LEVEL
CUSTOMERS
MAKE
GREAT
CORE
CUSTOMERS



WHY?
CAUSE ANY
CUSTOMERS
CAN BE \$\$\$

LESS
STABLE
CUSTOMERS



LESS
STABLE
CUSTOMERS



Take your pick

Two kinds of ergonomic seat designs are available: The softest mesh seat or foam cotton seat.

40MM seat depth adjustment makes the chair suitable for different postures and sitting postures, providing stress-free comfortability.

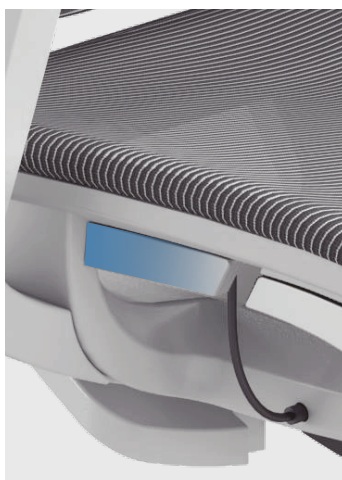




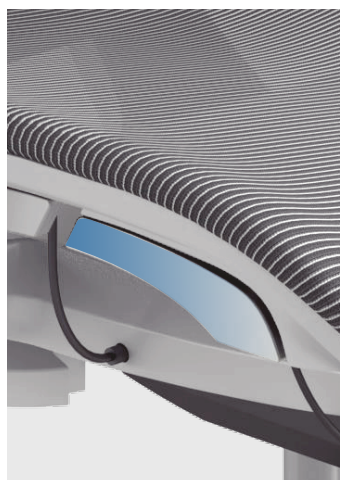


Wire-controlled self-adaptive

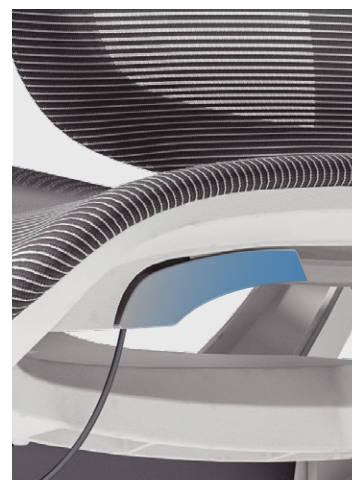
With wire-controlled handle operation and self-adaptive feature, this chair is suitable for different weights without adjusting the spring force.



Seat depth slide



Seat height adjustment



Tilt lock



**Wherever, Whenever Seated
You Will Need A Softer Chair**





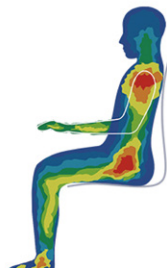
Jointed Passive Frontal Lumbar Support

✘ Common
Cannot
people
exerted



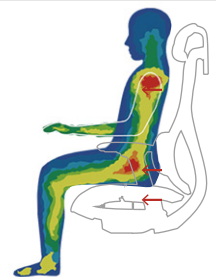
Non fixed lumbar support

do not fit the waist curve of different people and the pressure is mainly concentrated on the shoulder and hip.



✓ Flexible plastic lumbar support adjustment

The support position and strength can be adjusted on demand, providing effective support for your waist and distributing local pressure.







Dual Support Options, Precise Comfort in Every Pose

Mesh lumbar offers resilient support and breathability; fabric lumbar, with no foam, fits softly and feels skin-friendly. Two options, one promise: just the right support in every posture.

Option 1



Mesh lumbar

Option 2



Fabric lumbar





125° Back Tilt

Tilt adjustment

Provide immediate balance support and movement based on the posture and sitting posture.



**Flex Back
Brings Extra
Movement**







**Seda
A Softer Chair
Without
Backache**



Dual Headrest Options • Precision Support for Every Need

We offer two headrest options, both height-adjustable and flexibly contoured. The Wide-Range headrest extends support, ideal for users 155cm and above; the Streamline headrest blends smoothly into the chair for a minimalist look. Each features large-size design and ergonomic curvature, providing consistent comfort in any position.

Option 1



Compact Headrest

Option 2



Wide-Range Headrest







Elegant Shape
Comfortable Experience



With a soft footrest cushion, the Seda chair is the perfect solution for rejuvenation during breaks. Adaptable and innovative in design, the Seda chair brings a new dimension to the experience, whether it's a busy work environment or a moment of contemplation.



Fatigue relief and easy maintenance

With a recline angle of up to 130°, Seda offers unparalleled relaxation, allowing you to effortlessly slip into a state that helps to rejuvenate your energy. Meanwhile, the faux leather padded footrest not only ensures that your legs are relaxed, but also promotes stretching of muscles throughout the body. More than just a seat, this chair is the catalyst for a refreshed lounging experience, providing the user with an unrivaled experience of comfort and relaxation. Our chairs combine ultimate relaxation with sophisticated design to make your rest more enjoyable.



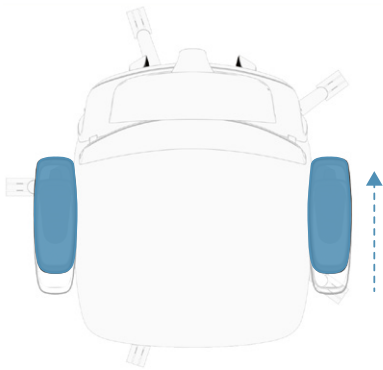




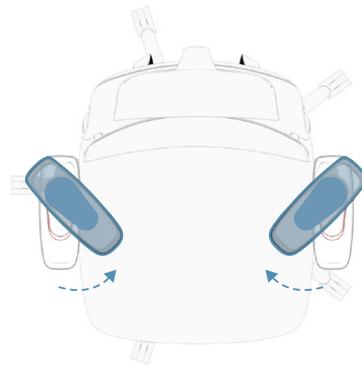
Fully adjustable armrest

The unique armrest design provides a full 360° of movement. Whether you are focusing on work or resting, simply adjust the rotation angle of the armrest surface and pivot arm, and the 5D armrest will easily support your arm, creating a comfortable experience for both work and rest.

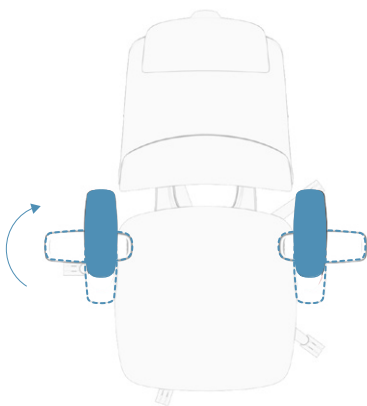
Status 1: Focused work



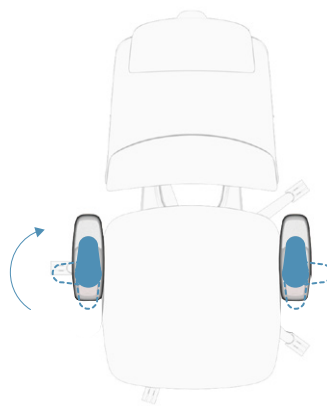
Status 2: Leisure



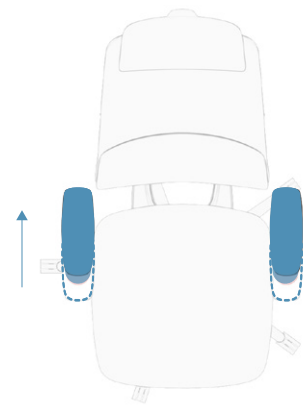
Status 3: Immersive break



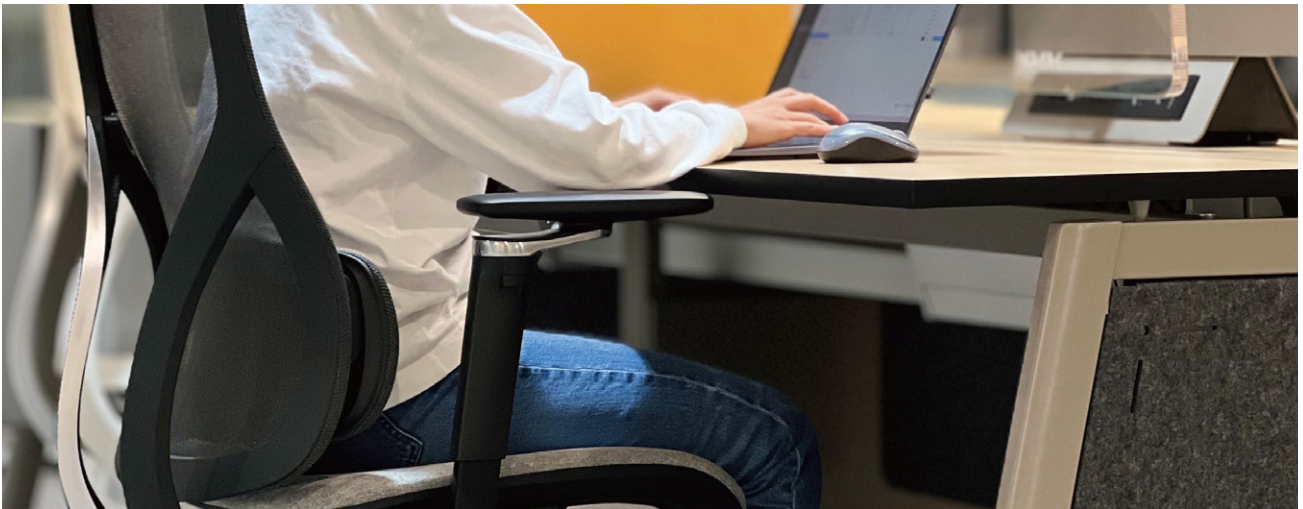
Step:1



Step:2



Step:3



Focused work



Leisure



Immersive break









Take Care Of You





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