



KAY

Executive

NOVAH

Shape of Leadership

Professor Deborah J. Burt of the University of North Carolina at Chapel Hill UNC said in his book Leadership Communication: "Managers who lead teams actually need to communicate with others for most of the time every day. It's estimated that communication takes up 70-90% of a manager's time each day."

KAY's design is inspired from the England Legend of the Knights of the Round Table. Based on the deconstruction and reconstruction of the Knights of the Round Table, we design the communication platform for modern enterprise elites to exercise leadership.



KAY

Design for Power

NOVAH's KAY series of products render the luster and texture of high-quality solid wood, and possess a wide selection of table legs and accessories, which add elegant personal style to the space of young elites in various industries.

It's suitable for pragmatic managements who pursue personal style and have their own pursuits and thoughts about how to integrate corporate culture into personal tastes in spatial design. We hope that NOVAH furniture can be a platform for them to demonstrate their individual leadership and personal management style.





Smooth Relationship With More Curves

Managers need more assistance to deal with complicated problems more accurately and the arc-shaped table empowers managements a more comfortable and convenient interaction angle while discussing with their colleagues.

Move Follow Your Heart

To break away from the fixed constraints of traditional desks, adopting a healthier, freer, and more elevated approach to working and office experience.





Diverse Options

Fixed desktops, adjustable main desks, and a variety of material and color combinations.

Kay: W25+BT5+K23

Pax: W25+ BT5

Frasso: L01

Colby: L09



Sit To Stand

Enabling users to switch between standing and sitting while working reduces fatigue and enhances mental agility.



Simple But Practical

The Happiest Talk, The Cleanest Desktop

With U-type hub interface, only a section of line of computer and 3C products is exposed and it's easy to plug and unplug, and thus visitors won't feel being treated rudely due to tangled cables on the desk.

Release More Space

The design of satchel position in the side cabinet saves the space to accommodate bags on the sofa and seat. The drawer-type host storage mode hides the host and makes it convenient for equipment boot every day.

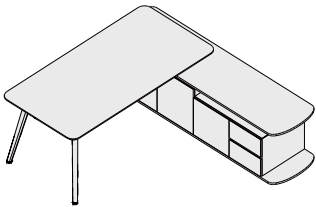


Humanized Storage System

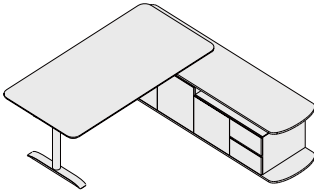
This product has carefully considered double-layer drawers. Top drawers are used for storing office stationery and presentation materials; the lower drawers are designed for a lot of paper documents. This design avoids taking up desktop space and gives office conversations a sense of gravitas.

SPECIFICATION

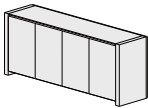
Unit:mm



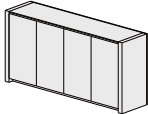
KAY2-Semi-veneer
XXL: 2150*2130*755
XL-A: 1950*2130*755
XL-B: 1950*1830*755
L: 1750*1830*755



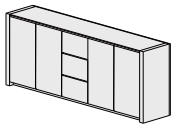
KAY-HAT-Semi-veneer/All-panel
XXL: 2150*2130*750-1290
XL-A: 1950*2130*750-1290
XL-B: 1950*1830*750-1290
L: 1750*1830*750-1290



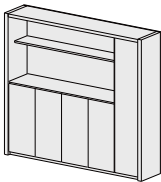
KAY2-Low back Cabinet
-Semi-veneer/All-panel
L:1850*470*750



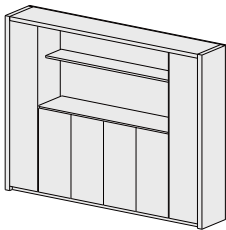
KAY2-Low back Cabinet
-Semi-veneer/All-panel
XL: 1850*470*900



KAY2-Low back Cabinet
-Semi-veneer/All-panel
XXL: 2287*470*900



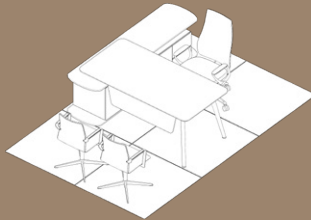
KAY2-High back Cabinet
-Semi-veneer/All-panel
XL: 2230*470*2000



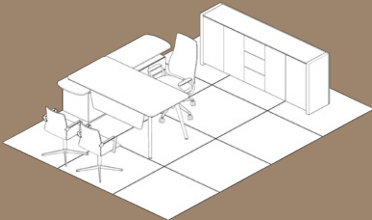
KAY2-High back Cabinet
-Semi-veneer/All-panel
XXL: 2702*470*2000

Space Planning

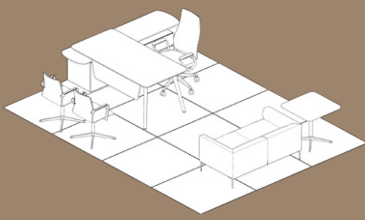
Room Size
8–12SQM



W

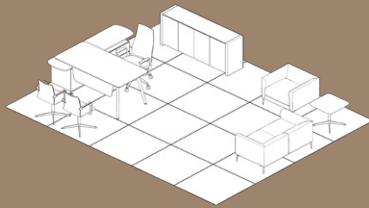


W+S

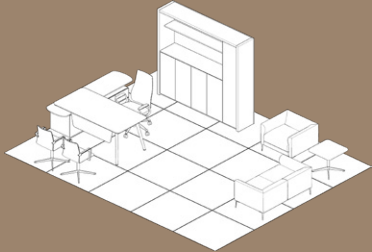


W+R

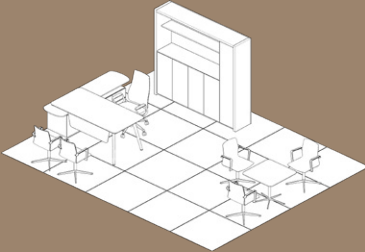
Room Size
12–20SQM



W+S+R

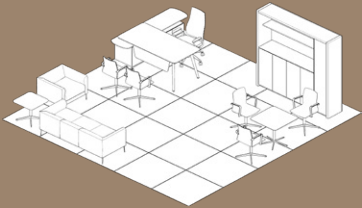


W+S+R



W+S+M

Room Size
20–30SQM

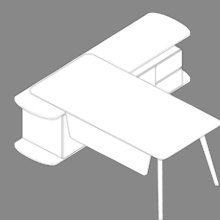


W+S+R+M

W=Work
S=Storage
R=Reception
M=Meeting



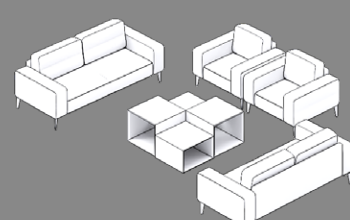
P6-7

**Kay2**

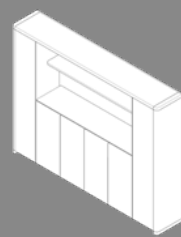
M24&FG23&K17
1900*2030*750mm

**Frasso**

Configuration: High back+leather
Chair color: L08

**Duke****Sofa and coffee table combinator**

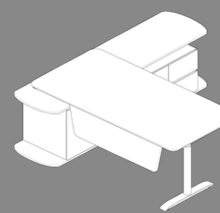
Configuration: Double sofa *2
+ single sofa *2 + Tetris *1
Sofa color: L08

**Kay**

High back cabinet
M24&FG23



P10-11

**Kay-Hat**

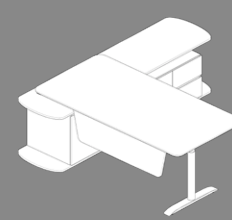
W29&BT5
1900*2030*750mm

**Frasso**

Configuration: High back+leather
Chair color: L08



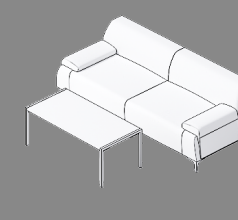
P12-13

**Kay2-Hat**

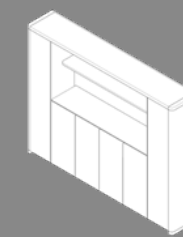
W25&M2&k23
1950*2130*645-1295mm

**Frasso**

Configuration: High back+leather
Chair color: L08

**Colby****Executive sofa and coffee table combination**

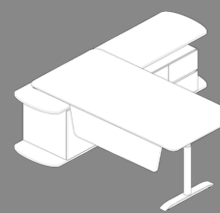
Configuration: Double sofa
+ Gavin tea table
Sofa color: L09

**Kay**

High back cabinet
W25&BT5



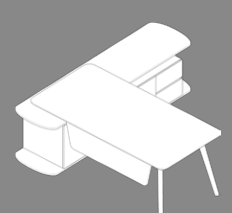
P08-09

**Kay-Hat**

W29&BT5
1900*2030*750mm

**Frasso**

Configuration: High back+leather
Chair color: L08

**Kay2**

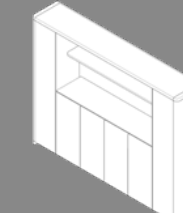
M24&FG23&K17
2200*2330*750mm

**Frasso**

Configuration: High back+leather
Chair color: L08

**Frasso**

Configuration: Leather
Chair color: L01

**Kay**

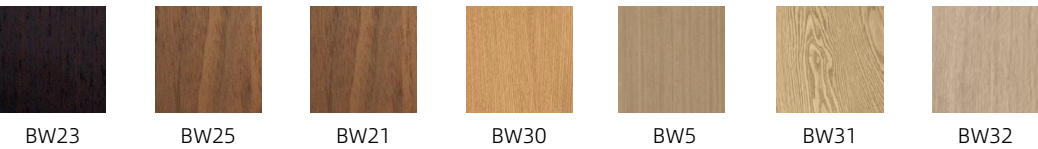
High back cabinet
M24&FG23

FINISHINGS

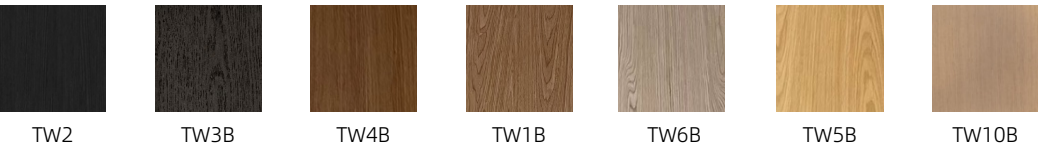
W(Wood) (0.6 Thick Veneer)



BW(Basic Wood) (0.3 Thick Veneer)

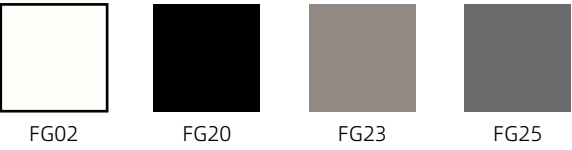


TW(Technological Wood) (0.3 Thick Veneer)

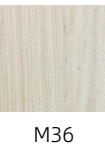
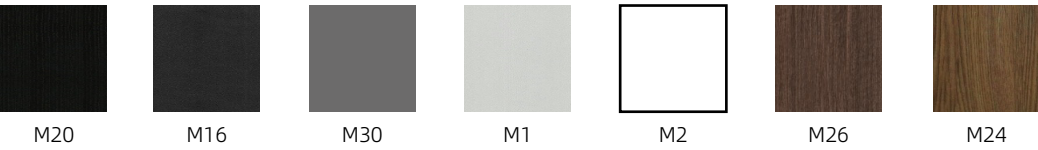


FINISHINGS

FG



MFC



KAY



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