



# BLOOM

Collaborative

NOVAH®

## Design Story

Inspired by water, it is as good as water, nourishing all things and not competing with them.

Bloom sofa blends into different scenes, meeting different needs and complementing the environment.

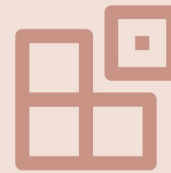


## Name Origin

The name means "blossom". The moment when water drops fall on the ground is like the moment when inspiration bursts out in the collaborative thinking.

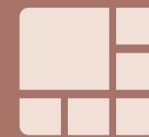


## Problems Existing in Present Collaborative Space Scenarios



Proper modularization,  
Lack of dexterity

Vague privacy,  
Unclear hierarchy

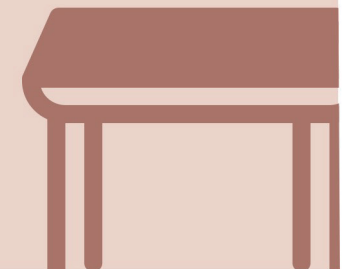


Hard decoration is  
difficult to change

Thin desktop,  
Insufficient experience



Improper wiring,  
Inconvenient to use



Open area

## Agile

Independent module, flexible combination. Switching the form at any time to adapt to multi-scene applications. If you have a scene match, you have unlimited possibilities.

Single seat



Double seat



120° sofa



Combination sofa



It's possible to easily create working and conference privacy even in the largest open plan spaces. The open area becomes a coexistence space of work and rest.



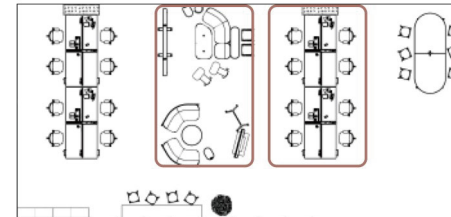


Inter-station cooperation area



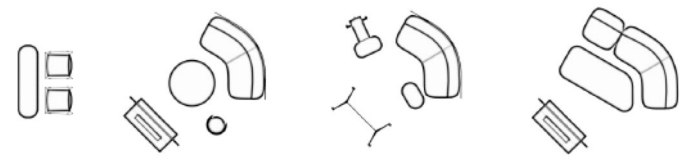
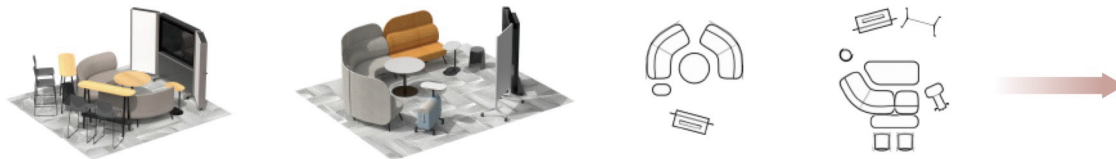
## Productization of Spatial Arrangement

Productization of application scene would allow the replacement of existing workstation combinations at any time. Suitable for different needs of different scenarios.



The semi-enclosed design is easy to intersperse at workstations, providing a collaborative space for communication and flat decision-making at any time.

Other ways of combination





Mixed collaboration area

## Privacy

Provide semi-private space in an open office environment to provide the necessary privacy for users.



1200mm

### Privacy screens

1200mm from the screen to the ground. It is just enough to cover the head after sitting down.

Multiple meetings can be convened to solve multiple problems at the same time.  
Meet various demands of meetings through combinations.



Independence space



## Independence

The Bloom, configured in a single-person U-shape, harmoniously integrates with desk tops and side tables to sculpt intimate semi-private niches. These secluded havens enable employees to immerse themselves in their individual tasks with heightened focus, fostering a personalized workspace that encourages productivity and concentration.



A 2-seat workstation setup, featuring privacy screens and desk tops, offers an elevated sense of visual and acoustic privacy. This arrangement creates a laid-back, interactive zone for independent work and relaxed meetings, perfect for clients seeking a semi-secluded office scene.

Leisure area

## Experience Upgrade

Multiple options of table boards are available for specific scene combination to enhance office experience upgrade.

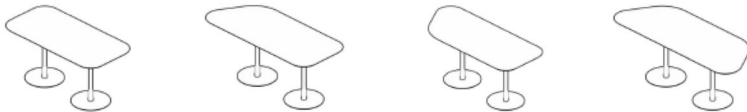
Table configuration



Top view



Table configuration



Top view

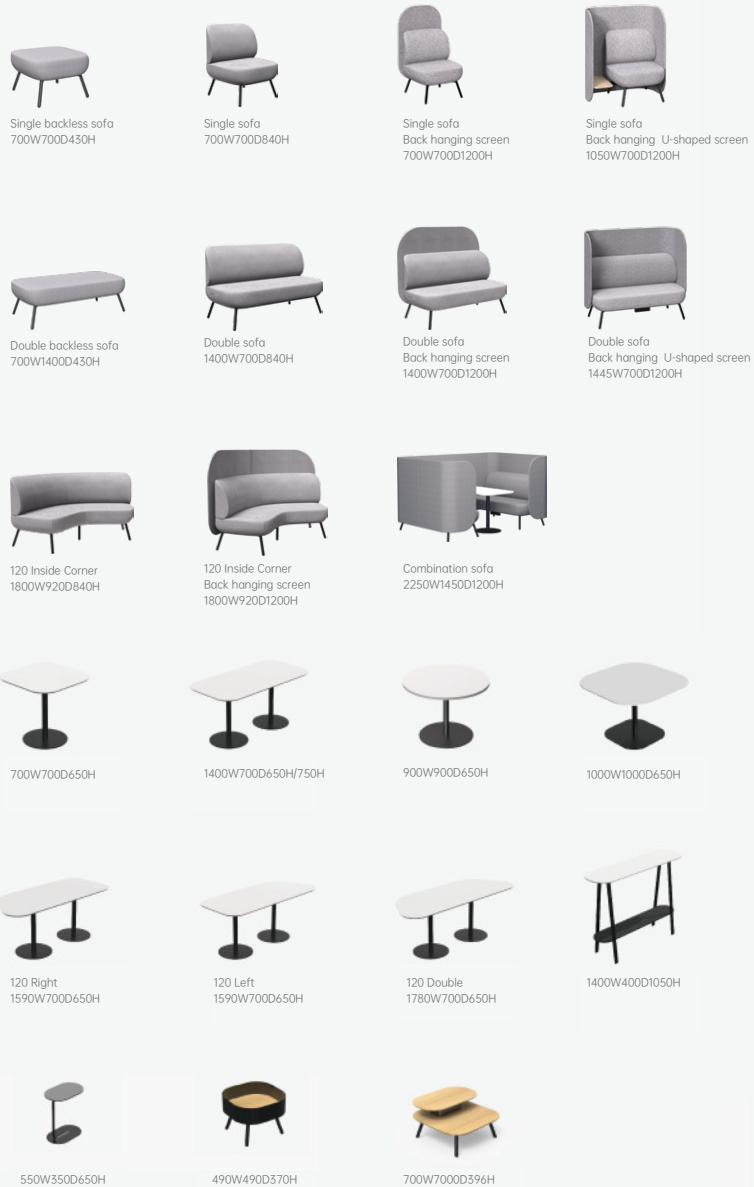


## Convenience of power supply

Obvious power supply location, plug and play



# Product Configuration



● Power Supply

# Materials

Screen

			
Sunday	Medley	Flowery	Sakura

Sofa

					
Sunday	Medley	Flowery	Bailey	Mozart	Super
					
Sakura	Coastline	Vienna	Palm	Humor	Weigh

Leg


K17

# BLOOM



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